



APRIL 1ST AND 2ND 2023



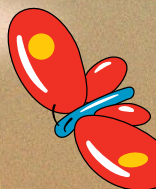
RALEIGH CITY GUIDE



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Dreamville is more than a festival - it's a love letter. This one-of-a-kind celebration was designed by J. Cole to give back to his home state by bringing together the best local culture, food, art and music and sharing it with you.

That's why VistaPrint and Dreamville Fest have teamed up to create an exclusive list of local businesses in Raleigh that keeps the celebration going throughout the city. Every shop that's bringing the Dreamville festival energy has a limited edition sign in their window to let you know to stop on in - just look for the tongue.

Whether you call the City of Oaks home, or you're just coming through, shopping small and supporting local businesses builds community, rewards loyalty, and is what this festival is all about. So welcome to Raleigh - the dream lives here.

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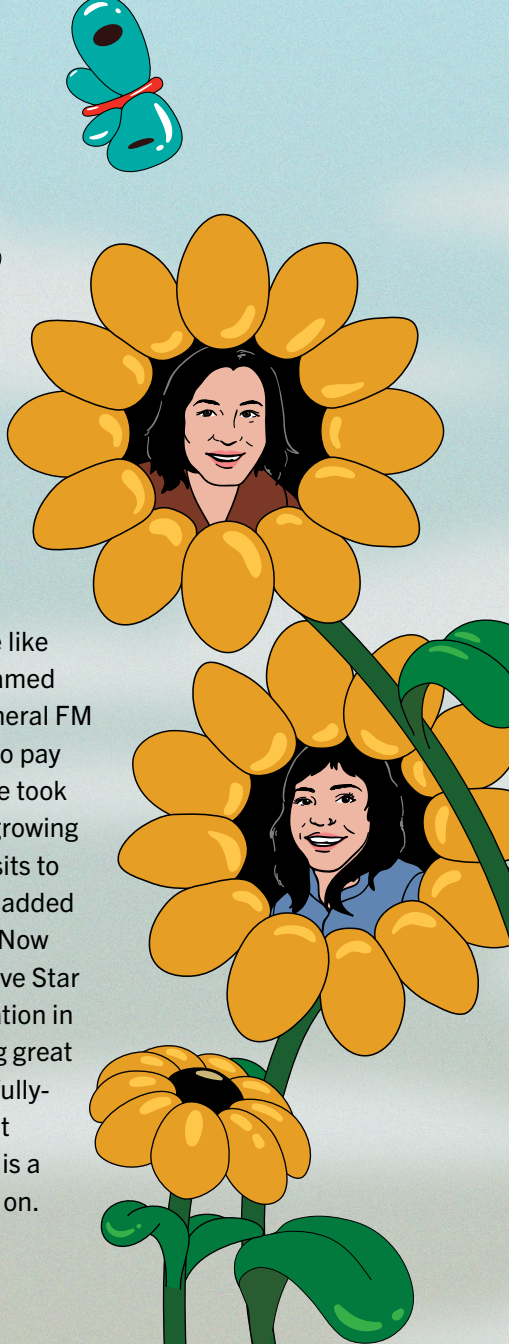


FOOD

FIVE STAR

301 N. West St.
@fivestarraleigh | fivestarsnc.com

Dinner at the Five Star isn't quite like anywhere else in the Triangle. Named after Michelle's grandfather, General FM Hsu, Michelle created Five Star to pay homage to her Chinese roots. She took some of her favorite foods from growing up with a Chinese mother and visits to her grandparents in Taiwan then added unique twists for a modern spin. Now with her newest co-owner Lily, Five Star has been able to open a 2nd location in Durham. With a history of hosting great DJ sets and dance parties, tastefully-made Asian dishes and a discreet speakeasy-like atmosphere, this is a place you won't want to miss out on.



FOOD



BARCELONA WINE BAR

430 W. Martin St.

With nearly 400 wines featured and tapas inspired by Mediterranean, Spanish and South American influences, there's something for everyone.

@barcelonawinebar | barcelonawinebar.com

BEASLEY'S

237 S. Wilmington St.

Fried chicken and seasonal Southern sides, served in a space as special as they are. An ode to Chef Ashley Christensen's North Carolina roots.

@beasleys_Raleigh | ac-restaurants.com/beasleys

MORGAN STREET FOOD HALL

411 W. Morgan St

This new lifestyle dining area, not to be confused with a food court, introduces the concept of cross meal ordering, where different meals are enjoyed in a shared seating area.

morganfoodhall.com | @morganstreetfoodhall

RALEIGH RAW

7 W. Hargett St.

If you're looking for plant-based, nutrient-dense superfoods look no further with a menu full of smoothies, cold-pressed juices, smoothie bowls, poke bowls and more.

@raleighraw | raleighraw.com

STANDARD BEER + FOOD

205 E. Franklin St.

Relax indoors or outside at this neighborhood restaurant featuring elevated, casual meals like oyster tacos, smash burgers, wine & butter-poached shrimp rolls and more.

@standard_beerfood | standardbeerandfood.com

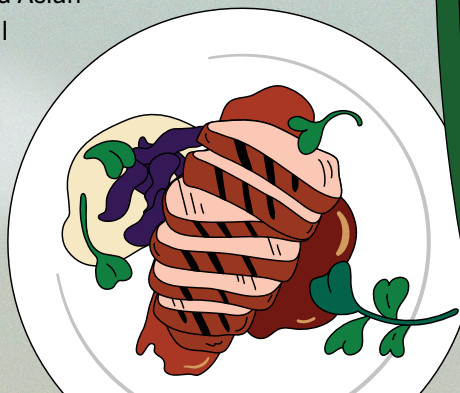
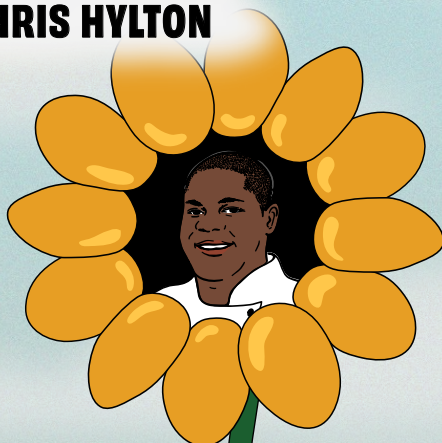
ORO

18 E. Martin St.

@ororaleigh | ororaleigh.com

As an immigrant from Kingston, Jamaica, Chef Chris Hylton began his culinary career at the age of 18 in Los Angeles. Prior to making his way to Raleigh, Chef Hylton held a number of positions at various restaurants where he discovered his specialty of pairing recognizable foods with international flavors and ingredients. Now as the Executive Chef and Owner of ORO, Chef Hylton brings a strong understanding of Caribbean flavors, French techniques and Asian flavors to make special and powerful dishes — designed for sharing among friends.

Executive Chef and Owner
CHRIS HYLTON



CORTEZ

413 Glenwood Ave.

@cortezraleigh | cortezraleigh.com

Executive Chef and owner Oscar Diaz's seafood restaurant, Cortez, brings restaurant-goers a combination of Mexican and Southern cuisine. Featuring delicious staples like gambas al ajillo (shrimp in a garlic-butter-lemon sauce), a variety of oysters, charred octopus and more, it's no wonder that Chef Diaz has been a James Beard Foundation Awards nominee for Best Chef Southeast multiple times. So, if you're in the mood for some fresh seafood that's bursting with flavor in a space that's as welcoming as their staff, stop by Cortez. And don't miss out on Oyster Happy Hour, everyday from 5-6:00 PM.

Executive Chef and Owner
OSCAR DIAZ





STATE OF BEER

401 Hillsborough St.

Find curated collections of incredible beers, gourmet sandwiches and hearty salads perfect for a leisurely lunch or just to check out the grab and go brews.

@stateofbeernc | trophybrewing.com

THE FICTION KITCHEN

428 S. Dawson

Thoughtfully prepared vegan cuisine from a 100% vegan kitchen with a wide array of craft brews and creative cocktails.

@thefictionkitchen | thefictionkitchen.com

TRANSFER CO. FOOD HALL

500 E. Davie St.

Raleigh's Food Hall, Market and Gathering Place in Downtown Raleigh whose mission is to be a central spot for different communities to come together and connect through food.

@transfercofoodhall | www.transfercofoodhall.com

FOOD

DRINKS



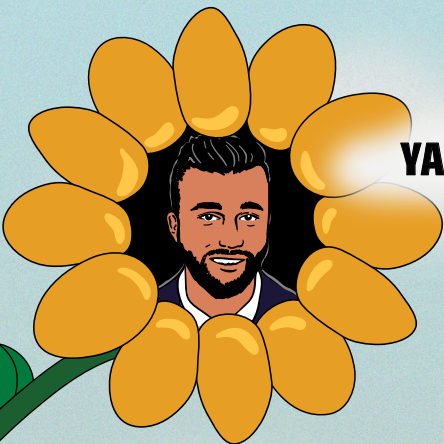
THE MERCHANT

Owner
JON SEELBINDER

126 S. Salisbury St.

@themerchantnc | themerchantnc.com

Located within a piece of Raleigh's rich history, The Merchant pays homage to its space that was built in 1922. In 2021, Jon brought The Merchant to this historical establishment and made sure that every aspect was thought over from the creative cocktails to the beautiful aesthetics. The décor features both rough and modern finishes throughout the space like exposed bricks, white marble tables and an enormous crystal chandelier. However, the décor is just one reason to visit this unique space – The Merchant features delicious small plates like duck fat fries and adult grilled cheeses that pair perfectly with their classic and expansive cocktail menu.



Owner
YAMA AHMADI

PEACE & SAINT

616 St. Marys St.
@peaceandsaint | peaceandsaint.com

If you are looking for a cool space to hang out with friends away from the bustle of downtown, then Peace & Saint is the place for you.

Yama Ahmadi opened this combination bar and shisha lounge in the summer of 2021. Since then, it's become a place of peace and genuine connections. Yama's elevated café lounge is inspired by Middle-Eastern and Mediterranean flavors with a full service bar featuring wine, craft cocktails and specialized hookah flavors. With both an indoor and outdoor space, Peace & Saint is the place to be for cool vibes, creativity and fun flavors.

DRINKS



DRINKS



BOXCAR BAR + ARCADE

330 W. Davie St.

Whether you're an 80s baby, a craft beer enthusiast, an avid gamer or you're simply in search of a chill, affordable local bar — Boxcar's got you covered.

@boxcarrai | theboxcarbar.com/raleigh

FOUNDATION

213 Fayetteville St.

Seasonal, handcrafted cocktails, draft beers, select regional and domestic spirits and wine, carefully selected to represent the best and most diverse offerings of North Carolina.

@foundation_bar | foundationnc.com

KILLJOY

116 N. West St.

Liquor is swapped for spirit-free mixers like kombucha, cactus tonic and even cold-brew coffee and black tea - proving that you don't need alcohol to enjoy a night out.

@killjoycocktail | killjoycocktail.com

WATTS & WARD

200 S. Blount St.

Take a step back to the '20s in this modern speakeasy — serving up Raleigh's finest craft cocktails in an atmosphere that Gatsby would be jealous of.

@wattsandward | www.wattsandward.com

WILLIAM & COMPANY

200 S. Blount St.

A cozy cocktail bar offering a unique selection of sustainably sourced, fresh, yet inexpensive drinks with tamales that bring you straight to the flavors of Mexico City.

@wilcobar | facebook.com/wilcobar

COFFEE & SWEETS

HEIRLOOM BREW SHOP

219 S. West St.
@heirloombrewshop | heirloombrewshop.com

Opened in 2018 by local couple Chuan Tsay and Anna Phommavong, Heirloom creates a serene space to escape the crowds. They give a twist on your everyday coffee shop by adding an Asian perspective with classic treats such as mochi doughnuts, Japanese milk toasts, Taiwanese fried chicken and more. Although their food is delicious, the main focus is their drink offerings. From five-spice lattes and classic teas to sake-based cocktails, there is something for everyone to enjoy. This is a great place to visit if you want to try something completely different in Raleigh and give your tastebuds a cultural experience.

Co-founder
ANNA PHOMMAVONG

Co-founder
CHUAN TSAY

COFFEE & SNACKS



BITTERSWEET

16 E. Martin St.

Bittersweet's local, natural and seasonal menu is filled with cocktails, desserts and coffee. So you can have your cake and bourbon too.

bittersweetraleigh.com | @bittersweetraleigh

THE MORNING TIMES

10 E. Hargett St.

This neighborhood café has been serving up house-made bagels, local ingredients and heart-filled lattes with a smile. Plus, you can unwind in their upstairs art gallery.

morningtimes-raleigh.com | @themorningtimes

TWO ROOSTERS ICE CREAM

215 E. Franklin St.

From eating ice cream on granny's porch to creating new neighbors out of local farmers, brewers and more - Two Roosters isn't just about ice cream, it's about memories.

tworoosters.com | @tworoosters

VIDERI CHOCOLATE FACTORY

327 W. Davie St.

Get a peek behind the chocolate curtain at Videri Chocolate Factory, where you can learn about their process while getting a taste of their delicious homemade chocolate.

viderichocolatefactory.com | @viderichocolate

42 & LAWRENCE

134 E. Martin St.

One of Raleigh's best kept secrets, this cafe takes creativity to new heights by blending together style and sustainability into every sip you take.

www.42lawrence.com | @42andlawrence

SHOPS

FATHER & SON

302 S. West St
@fatherandsonraleigh | www.fatherandsonraleigh.com

Since 1997, this antique shop in the Warehouse District has been a go-to place for mid-century modern home furnishings and vintage clothing. Couple Brian and Kiyomi Ownbey always loved mid-century design with its vibrant colors and calm lines. However, they didn't set out to run a business but eventually found that their vintage hobby was something people were really craving. Starting off with just a rented space, they eventually opened their own store and quickly became a local favorite. Whether you have something to sell or just want to purchase, take a peek inside to find something truly unique.

Owners
**BRIAN &
KIYOMI OWNBEY**



SHOPS



BLACK FRIDAY MARKET

23 W. Hargett St.

From health & beauty products to wellness essentials, Black Friday Market has a wide variety of merchandise from locally-owned businesses. Plus, 100% of sales go back to the business owners of the products.

@blkfridaymarket | blackfriday.market

THE DILLON, DREAMVILLE POP-UP SHOP

207 S. West St.

Find exclusive Dreamville Festival merchandise at this 3-day retail pop-up shop inside The Dillon - located in the Warehouse District.

DOSE YOGA

415 N Harrington St.

Emily Wallace brings a new way to sweat and refresh with Raleigh's first hot yoga studio and smoothie bar. Pick your potion of real ingredients and natural adaptogens that will enhance your mood, adapt to stress, and keep you balanced.

@doseyoga | doseyoga.square.site

NICE PRICE BOOKS & RECORDS

3106 Hillsborough St.

As the name suggests, Nice Price Books & Records is a great place to find secondhand and new books and records. You can even come across some unique finds like VHS tapes, zines and turntables.

@nicepricebooks | nicepriceboo.com



RALEIGH DENIM

319 W. Martin St. #100

For the denim-lovers — come for your ideal pair of one-of-a-kind jeans for men and women, stay for the amazing selection of clothing and accessories.

@raleighdenimworkshop | raleighdenimworkshop.com

SO & SO BOOKS

719 N. Person St.

Nestled on the edge of Oakwood, this independent bookstore is for book lovers seeking recommendations. They feature a curated selection of their favorite books in every major genre.

@soandsobooks | soandsobooks.com

SOCIAL STATUS

308 Parham St.

Get a first look at the latest trends, styles and brands from across the globe at this fashion-focused boutique store. With a passion for prosperity and understanding, Social Status helps customers navigate the world of fashion.

@thesocialstatus | socialstatuspgh.com

SHOPS

SHOPS

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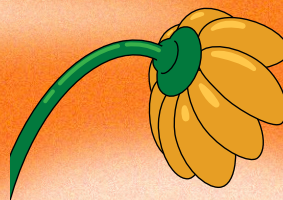
co-owner
CHRIS JUDD

ONE OF ONE BOUTIQUE

207 E Cabarrus St.

@oneofone919 | oneofone919.com

Local hip hop artist turned entrepreneur, Chris Judd created One of One as a place to get exclusive kicks such as Jordans and Yeezys. However, this boutique also allows local clothing designers to showcase their talent and sell in his store through consignment. Last year, One of One suffered a robbery which caused their store to close. Luckily, they've since reopened with the help of their community. So, if you are looking for unique clothing and sneakers while also supporting a local business, One of One is a great place to shop.





NEW CUSTOMERS GET

25% OFF

AND FREE SHIPPING

WITH CODE **DREAMVILLE**

One per shopper. Free shipping on minimum \$75 order.
\$200 maximum savings.



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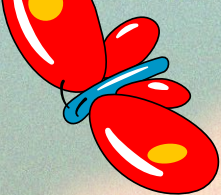


Prime Barbecue

When it comes to barbecue, few places make as bold and delicious a statement as the Raleigh area. While influenced by two great North Carolina styles, we make room at the table for regional flavors of all kinds. **Jump into a lively culinary scene for a true taste of what's cooking.**



visitRaleigh.com/jumpin



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